

Too few hard of hearing Germans seek for hearing treatment.

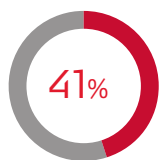
The adoption rate of hearing aids within Germans is below average.

Evidence proves that hearing loss is linked to other health conditions:



- Dementia
- Depression
- Diabetes
- Falls
- Heart Disease
- Renal Failure
- Premature Death

However, **43%** Germans with hearing loss don't believe in a correlation with other health issues.



41% of German people with hearing loss have a hearing device. The adoption rate trend increased over the past 10 years.

2 out of 3 Germans with hearing loss and without a hearing device who talked to their Ear, Nose, Throat specialist first did not receive further recommendations. This is above the average of the other EU countries.



HEARING LOSS IN GERMANY



36%



Germans over 74 is affected by some degree of hearing loss.

43%

of Germans with hearing loss had a hearing test during the last 5 years. With this, Germany ranks second best compared to the other evaluated European countries.

1 out of 3 of the 50+ year old Germans never got their hearing tested.



27%

of the people over 70 got their hearing tested within the last 12 months.



96% of German hearing device users find their quality of life improved.

Almost **9 out of 10** working hearing aid users state their hearing device is useful for their job.

80% of Germans with severe to profound hearing loss have never been informed about cochlear implants by a medical professional.



The WHO recommends regular hearing screenings:

- 50+ years > every 5 years
- 65+ years > every 1-3 years



Policy Recommendations

- Raise awareness of the importance of hearing health, the impact of hearing loss and the benefits of hearing loss treatment among the public and healthcare professionals.
- Promote the need for national hearing health strategies including diagnosis, rehabilitation, service, and maintenance.
- Introduce national Newborn and Over-55 Hearing Screening Programmes.
- Acknowledge access to professional hearing care as a right.
- Promote access to effective treatments including hearing aids, bone conduction devices, and cochlear implants.
- Share best practices among EU Member States.